YDENTITY™ EXECUTIVE SUMMARY

Ydentity™ is a unique offering brought to you by Bright Nation Limited ("**Bright Nation**"). The Ydentity™ token is a tradable application program interface (API). This ERC20 token has a purchase mechanism under BTC or ETH and is designed to address the main elements of General Data Protection Regulation (GDPR) at a time of technological advancement when consumers have never been more aware of the value of their data. As data ownership moves from corporations and their shareholders to consumers, Ydentity™ offers a scientifically proven solution to the user's identity based on cognitive neuroscience findings developed by Bright Nation's Founder and Chairman, Dr. Fred Jumelle.

The Ydentity™ token is an identity constructed around a scientific assessment of the individual user's risk habits. A series of 30 'yes/no' questions presented to the user randomly from 300 questions allows the system to categorise each user into one of three risk profiles: risk averse; risk dependent; and risk seeking. The result provides an anonymous identity that allows the user to navigate the web without having to disclose their real identity. On purchasing the token and receiving their Ydentity**™** token, users are then invited to enjoy a 30-day free trial of limited features of the Ycommunity. Upon subscription to full membership, the user gains full access to a decentralised peer-to-peer organisation managed by its members. Membership allows users to decide to which service providers he or she chooses to disclose information. Blockchain technology allows Bright Nation Limited to guarantee that no company website can identify or track the user's true identity until the point when the user chooses to trigger a payment or further action to approved service providers within the community. Members are expected to be compliant with the rules and ethics of the Ycommunity and are incentivised to introduce compliant companies and partners who are willing to accept the Ydentity™ token as a valid form of identification. As the Ycommunity grows in the number of users, partners and service offers, so does the investment opportunity and the value of the Ydentity™ token. The tokens are tradable and transferable until they are activated to become a unique Ydentity**™** in a non-custodial wallet.

Ydentity™ integrates blockchain technology to create a risk-identity token that is located as a confluence of psychological testing and government identification and meets with defence-grade KYC and cybersecurity standards. It addresses the fact that a government ID does not contain built-in information to interact with others and also the fact that an estimated 1.1 billion people around the world, including many millions of children, women and refugees, lack any form of officially recognised identification. This prevents them from having access to education, healthcare, voting rights or opening a bank account, and puts them at a higher risk of human trafficking.

The first round of the pre-launch of the Ydentity™ ICO on May 7, 2018 will create a milestone in the expansion of Bright Nation's Ycommunity. The second round will be held in September, 2018, prior to the core offering in December, 2018. The purchase of Ydentity™ tokens can be used by companies for onboarding, risk underwriting and assessment, and by users for the authentication of products and services, and compatibility and self-protection while surfing the Web. Currently, the executive and advisory board of ydentity.org sees its main uses as including, but not limited to the insurance, investment, banking, dating, recruitment, gaming and social media industries, as explained in the Ydentity™ whitepaper. The structure of Ydentity™ also supports the United Nation's Sustainable Development Goal Target 16.9 which aims to provide legal identity for all by 2030.

The Ydentity™ app is available to test at http://ydentity.org/app/ydentity.apk
At the time of writing (April 2018) the app is available for Android only. The iOS version will follow soon.

Disclaimer: *The Ydentity™ ICO is not available to any citizen or tax resident or accredited contributor of the USA or tax resident of the People's Republic of China, including the Hong Kong SAR and the Macau SAR, Republic of South Korea or Republic of Taiwan. The tokens mentioned herein are issued by Bright Nation Limited, which applies all contributions towards the development of Ydentity™ components in a decentralised blockchain environment for the good and promotion of the digitisation and improved efficiency of world risk management.*

For further information and a copy of our whitepaper please contact: **f.jumelle@ydentity.org** or **e.dooley@ydentity.org**